



PERCEPTIVE MARKETING  
*Creating Marketable Reality*

## Registration

Event/Program Name: \_\_\_\_\_

Location/City: \_\_\_\_\_

Date of Event: \_\_\_\_\_

**Name:** \_\_\_\_\_

Company: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Home Phone  \_\_\_\_\_  Work Phone: \_\_\_\_\_  Cell: \_\_\_\_\_

(Select best contact phone)

Email: \_\_\_\_\_

Text Messaging:  **Yes** or  **No**

What do you wish to accomplish from the Boot Camp?

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Event/Program Fee Total: \_\_\_\_\_

Amount Paid: \_\_\_\_\_  Check  Cash  American Express (select one)

Balance Due Date: \_\_\_\_\_ (if not paid in full at time of registration)

Balance Due: \_\_\_\_\_

**Mail checks to: Perceptive Marketing, 6434 Harcourt Bridge Dr., Houston, TX 77084**

**American Express:**

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_

***No refunds.*** Transfers are subject to the Registration and Transfer Policy (below), which I have read and understand.

Registration and Transfer Policy

1. A minimum deposit of 50% of the Event/Program Fee is required to register. The registration must apply to a specific course date.
2. The full Event/Program Fee is due (2) weeks prior to the start of the course or at the time of transfer.
3. ALL payments are non-refundable.
4. After registering, you may request your registration be transferred to another date for the same course, and/or to another person. A \$50 fee will apply with each transfer. There will be no transfer fee if the move is to an earlier date that opens up from and filled from a cancellation list.
5. Requests for transfer need to be made at least 14 days prior to the begin date of the Event/Program in which you initially registered, and will be granted subject to availability. Transfers can be made to a later course within (3) months from the date of the program in which you initially registered or to the next available course.
6. Transfer to another person is contingent on their meeting the approval of the Management of Perceptive Marketing.

Initial of person registering \_\_\_\_\_

***For registration questions, please contact Sue Kinane at Perceptive Marketing, [sue@perceptivemarketing.com](mailto:sue@perceptivemarketing.com) \* (281) 807-1300 \* [www.PerceptiveMarketing.com](http://www.PerceptiveMarketing.com)***

Thank you for joining our Army of marketers!