



METRO's Office of Small Business Presents:
"Do It Yourself Marketing Boot Camp"

Friday February 4th, 11th, 18th and 25th, 2011 from 10:00 AM to 12:00 PM

METRO Administration Building • 2nd Floor Procurement Room
1900 Main @ St. Joseph Parkway • Houston, Texas 77002

Due to limited seating a RSVP is required.

Start the new year with a new plan. Be fit and prepared to make best choices for your marketing future.

- Week 1- Develop your message and goals for success.
- Week 2- Identify your audience and begin creating extraordinary plans.
- Week 3- Marketing materials.
- Week 4- Implementation of your plan.

Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Registration may be emailed to th15@ridemetro.org

Parking is available across the street in front of the building for \$6.00.

Parking is also available at the LAZ parking lot at the corner of Jefferson and Main across from AMEGY Bank.

***Please allow extra time for parking.
Class will start promptly at 10 AM.***